Austin Civic Solutions Showcase Presentation Guidance

The Austin Civic Solutions Showcase & Expo will feature solutions providers--vendors, startups, researchers, and more--that will present and demonstrate their solutions to achieve outcomes presented at the Civic Solutions Reverse Pitch Event and/or the strategic plans of civic service organization & government agencies.

There are 3 kinds of projects that will be presented at the showcase. Each kind of project will represent where you are in the lifecycle of the solution

1. ideation/design phase
   ○ Early stages - Starting to design the solution to address the civic issue
   ○ Completion or near completion of information gathering to start developing the solution

2. development/prototyping phase
   ○ You have completed the original design of the solution and now are testing it in the market

3. completed/production/deployed
   ○ The solution has been fully designed and is ready to be implemented in Austin
   ○ The solution has been deployed and tested in other cities

You will have 15 minutes to address the following questions in your presentation:

1. Which strategic civic priority does it address?
   ○ Did this idea come from the Reverse Pitch Events?
   ○ Did it come from the Austin Strategic Direction 2023 or another city department’s strategic plan?
   ○ Is this a clearly defined priority for the City of Austin or other civic organizations serving Austin residents?

2. What is your project (high level)?
   ○ Explain your project in a few sentences
   ○ What phase of the project are you in (refer to the list above)

3. How does/will it work
   ○ How does your solution work?
   ○ What technology are you using?

4. What outcomes do you expect?

5. What is your timeline?

6. What is the funding model/models (and sustaining)?
   ○ Social impact investing? Contracting? Crowdfunding?
   ○ Reference the second page of the Funding & Business Model Tutorial on our event page

7. What are your remaining needs (if any)?
   ○ Funding? Partners? Resources? Consulting?

Remember to register for the event, reference the event page for resources & updates, and reach out to Kristen at info@austincityup.org to schedule a speaking slot for the event.