

Austin Civic Solutions Showcase Presentation Guidance

The Austin Civic Solutions Showcase & Expo will feature solutions providers--vendors, startups, researchers, and more--that will present and demonstrate their solutions to achieve outcomes presented at the Civic Solutions Reverse Pitch Event and/or the strategic plans of civic service organization & government agencies.

There are 3 kinds of projects that will be presented at the showcase. Each kind of project will represent where you are in the lifecycle of the solution

1. ideation/design phase

- Early stages - Starting to design the solution to address the civic issue
- Completion or near completion of information gathering to start developing the solution

2. development/prototyping phase

- You have completed the original design of the solution and now are testing it in the market

3. completed/production/deployed

- The solution has been fully designed and is ready to be implemented in Austin
- The solution has been deployed and tested in other cities

You will have 15 minutes to address the following questions in your presentation:

1. Which strategic civic priority does it address?
 - Did this idea come from the [Reverse Pitch](#) Events?
 - Did it come from the [Austin Strategic Direction 2023](#) or another city department's strategic plan?
 - Is this a clearly defined priority for the City of Austin or other civic organizations serving Austin residents?
2. What is your project (high level)?
 - Explain your project in a few sentences
 - What phase of the project are you in (*refer to the list above*)
3. How does/will it work
 - How does your solution work?
 - What technology are you using?
4. What outcomes do you expect?
5. What is your timeline?
6. What is the funding model/models (and sustaining)?
 - Social impact investing? Contracting? Crowdfunding?
 - Reference the second page of the [Funding & Business Model Tutorial](#) on our event page
7. What are your remaining needs (if any)?
 - Funding? Partners? Resources? Consulting?

Remember to [register](#) for the event, reference the [event page](#) for resources & updates, and reach out to Kristen at info@austincityup.org to schedule a speaking slot for the event.